

Elevator Pitch

I am speaking on behalf of the American College of Preventive Medicine to address issues around population health, patient safety, equitable distribution of healthcare resources, and quality care.

We all want our health care system to be more resilient and efficient. And, Preventive Medicine physicians are uniquely positioned to address these concerns, with science-based insights that combine expertise in clinical care and public health. [INSERT ANECDOTE ABOUT YOUR EXPERIENCE AS A PREVENTIVE MEDICINE PHYSICIAN].

That's why I'm calling for coordinated action to ensure all people receive the high-quality preventive health care they need every day, everywhere. It is essential to [INSERT SPECIFIC ISSUE/OR REFERENCE GENERAL HEALTHCARE INITIATIVES].

[SAMPLE CALL TO ACTION LANGUAGE - PENDING SUBJECT MATTER AND REASON FOR MEETING]: We have a fundamental duty to provide [(INSERT ASK)] to [(INSERT OUTCOME)]. Today, I urge you to take immediate action to:

- Allocate additional funding to close the gaps between X and Y, including X, Y, Z.
- Include Preventive Medicine physicians in all aspects of decision-making affecting health policies and allocation of health-related resources, including X, Y, Z.
- Ensure clinical preventive services are well-funded and accessible to all people residing in the United States.